



Proposal for implementing PopKorn's Multiple Learning Solutions For Kindergarten (For English Medium)

To,
Respected Sir / Ma'am,

Date : ___/___/___

School Name : _____

It gives us immense pleasure to provide you a brief description of "PopKorn's Solutions multiple teaching and learning tools for Kindergarten."

PopKorn offers meaningful and affordable Learning Solutions for Schools, Teachers, Students and Parents. We have Books, Worksheets, Classroom Solutions, App for Parents and Teachers. Additional Teaching Support like extra worksheets (Printable), Test Papers, Planners, Training. Thereby, we are providing one stop learning solutions for kindergarten.

PopKorn Solutions are for,			
Playgroup (Play house) (Age 2+ Years)	Beginner Level (Nursery) (Age 3+ Years)	Level 1 (Jr.Kg) (Age 4+ Years)	Level 2 (Sr.Kg) (Age 5+ Years)
Subjects Covered in PopKorn are,			
English (Language Skills)	World Around Us (Environmental Skills)	Math (Number Skills)	Basic & Cognitive (Lower & Higher Order Thinking Skills)

: Solutions Available in PopKorn :

A. Advanced Solutions :



Books - PopKorn's Learn Series is a traditional learning solution with lucid explanation of concept and engaging tasks which enable the children to give their full involvement. Each topic (Milestone) has leaps in the form of activities.



Worksheets - PopKorn's Practice Series Books are colourful set of worksheets. That is designed to help children recall all the concepts which they have learnt in classroom.



Writing Series – PopKorn's Writing Series Books are designed to provide extra practice of writing with attractive layout of each page so children can accomplish their writing task in organized way.



Rhymes & Stories (with Props and Pop-Up App) - This series has been created to develop linguistic skills at early age. It is provided with the detail of props and performance of respective Rhymes. It will make children expressive and confident about Rhymes recitation.



Prop Book Series – This series is designed to provide lovely props/crafts by just cut and paste method. This is created to support the Rhyme and Stories series and moreover these props can be used as object talk, Show and Tell, classroom decoration etc.



Art & Craft (Create & Share) - PopKorn's Art and Craft Series for children is designed to make them little creator who enjoys by creating and express by sharing. It also has couple of take away that will bring joys to them.



PopKorn Pop-up Term Series - This new arrival is just designed to provide mixed subject book for kindergarten. Where all subjects (skills) are covered in one common title. Each level has only two parts. It comes with the augmented app where videos are available for each topic.

B. Digital Solutions :



Classroom Solutions - PopKorn's Audio-Visual & Gamified content makes the classroom interactive and engaging. It includes all PopKorn E-Learning / Games / Assessment that brings communication in the classroom. It is available for windows & android compatible version and compatible for smart class and Tabclass.



Teachers' App (Offline App) – Teachers' can have all content in their phones/tablets (android).It includes a set of Audio-Visual learning Videos and Assessment modules along with Educational Games and the series of e-books. With this app, teachers can broadcast the content through projector or TV to make classroom playful.



Parents' App (Offline App) - This PopKorn App for parents has been designed to enable parents spend a valuable positive screen time with their kids. The app has Audio-Visual learning, Games and Assessment solutions to let their kids recall the concepts swiftly and easily which they already learnt at School.



Network App (Online App) - Teachers will get access to all sorted tools with the liberty to Edit / Add any other resources. They can also control the access of parents for the content by selecting Hide / View. Parents will be updated about activities and academic progress in the schools. Having access to designed curriculum with multiple tools, they can guide their kids rightly in academics.

C. Supportive Solutions :



Tasksheet (Softcopy) - This printable software includes 1000+ task sheets of all levels, just designed to provide extra practice. Even school can print the worksheets as and when required as per their requirement as it is sorted level wise / subject wise / skill wise (topic wise). It can bridge the skill gap.



Test Papers (Softcopy) - This solution is designed just for the assessment purpose. Total 48 papers that are designed half yearly as well as full yearly (Pre & Full Assessment Papers).



PopKorn Planners- This solution is designed only for teachers. These level wise planners will be a guide for pre-school teachers. It will be a guide for the teachers about how to implement the different solutions of PopKorn.



Teachers' Training- This solution is designed only for teachers. Teachers will be given training by PopKorn Mentor about PopKorn Pedagogy and implementation of Content in the classroom. For all schools that implement PopKorn Kit will get benefit of complementary - Common Teachers Training.

D. Options for Kits :



(1) PopKorn Pop Up Kit comes with Term series - combination of other books and Augmented App (learning videos). Where each Topic has its learning video.

(2) PopKorn Premium Kit comes with Learn-Practice Series - Combination of other books and Android Advance App (learning Videos + Games + Assessments).

A : PopKorn Advanced Solution (Book Series)



Playgroup

Code	Titles	MRP	Code	Titles	MRP
PEPG 001	Learn Basic Skills	90	PEPG 004	Rhymes & Stories Time	50
PEPG 002	Little Creators	70	PEPG 005	Picture Book	150
PEPG 003	Learn Letters & Numbers	90			

Beginner Level (Nursery)

Code	Titles	MRP	Code	Titles	MRP
PEB 001	Learn English	145	PEB 008	Practice Basic & Cog. Skills	190
PEB 005	Practice English	145	PEB 009	Let's Create and Share - 1	90
PEB 002	Learn Math	90	PEB 010	Rhymes & Stories - 1	80
PEB 006	Practice Math	70	PEB 011	Pop-up Series Term 1	220
PEB 003	Learn World Around Us	190	PEB 012	Pop-up Series Term 2	220
PEB 007	Practice World Around Us	80	PEW 014	Get Kids Talking - Nursery	80
PEB 004	Learn Basic & Cog. Skills	90	PEB 013	PopKorn Props (Kit-1)	400

Level 1 (Jr. KG)

Code	Titles	MRP	Code	Titles	MRP
PEL-1-001	Learn English	175	PEL-1-009	Practice Basic & Cog. Skills	190
PEL-1-005	Practice English	175	PEL-1-010	Let's Create and Share - 2	90
PEL-1-002	Learn Math	175	PEL-1-011	Rhymes & Stories - 2	90
PEL-1-006	Practice Math	160	PEL-1-012	Pop-up Series Term 1	300
PEL-1-003	Learn World Around Us	175	PEL-1-013	Pop-up Series Term 2	300
PEL-1-007	Practice World Around Us	80	PEW 015	Get Kids Talking - Jr. Kg.	85
PEL-1-004	Learn Basic & Cog. Skills	195	PEL-1-014	PopKorn Props (Kit-2)	650

Level 2 (Sr. KG)

Code	Titles	MRP	Code	Titles	MRP
PEL-2-001	Learn English	190	PEL-2-008	Practice Basic & Cog. Skills	120
PEL-2-005	Practice English	150	PEL-2-009	Let's Create and Share - 3	90
PEL-2-002	Learn Math	195	PEL-2-010	Rhymes & Stories - 3	100
PEL-2-006	Practice Math	150	PEL-2-011	Pop-up Series Term 1	300
PEL-2-003	Learn World Around Us	190	PEL-2-012	Pop-up Series Term 2	300
PEL-2-007	Practice World Around Us	110	PEW 016	Get Kids Talking - Sr. Kg.	90
PEL-2-004	Learn Basic & Cog. Skills	175	PEL-2-013	PopKorn Props (Kit-3)	750

Writing Series

Code	Titles	MRP	Code	Titles	MRP
PEW 001	Alphabet Writing - Capital Letters	90	PEW 008	Word Talent Part 2	90
PEW 002	Alphabet Writing - Small Letters	90	PEW 009	Number Writing 1 to 20	60
PEW 003	Alphabet Writing - Capital & Small Letters	90	PEW 010	Number Writing 1 to 50	90
PEW 004	Alphabet Writing - Cursive Capital Letters	90	PEW 011	Number Writing 1 to 100	90
PEW 005	Alphabet Writing - Cursive Small Letters	90	PEW 012	Hindi Varnmala	100
PEW 006	Alphabet Writing - Cursive Capital & Small Letters	90	PEW 013	Hindi Varnparichay	100
PEW 007	Word Talent Part 1	75			



B : PopKorn Digital Solutions

	Classroom <input type="checkbox"/> <input type="checkbox"/>	PopKorn Parent App <input type="checkbox"/>	PopKornTeachers App <input type="checkbox"/>	Network App <input type="checkbox"/>
Std	Classroom Solution MRP.	E-Learning App MRP.	Premium (Games) App MRP.	Network App Mrp.
P.G.	Rs. 3000/-	Rs. 500/-	Rs. 1000/-	Rs. 500/-
B.L.	Rs. 6500/-	Rs. 750/-	Rs. 1000/-	Rs. 500/-
L-1	Rs. 6500/-	Rs. 750/-	Rs. 1000/-	Rs. 500/-
L-2	Rs. 6500/-	Rs. 750/-	Rs. 1000/-	Rs. 500/-

*Price Mentioned here is of single license for 1 year validity

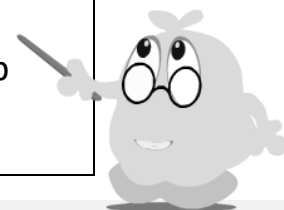
For Offline Solution No Internet is required Except Registration

C : PopKorn Supportive Solutions	Rate (Rs.)
PopKorn Tasksheet Software (1000+ Tasksheets in a printable software)	Rs.5000/-
PopKorn Tasksheet Software (1000+ Tasksheets in a printable software with Your School Name & Logo)	Rs.10000/-
PopKorn Test Papers for Teachers	Rs.2500/- Per Level
PopKorn Bag	Rs.20/-
PopKorn Teachers' Training	Available on Request

PopKorn's Customized Solutions	Rate (Rs.)
(i) Customized Books	
Title Designing	Rs. 1000/- Per Title
Cover Page Printing	Rs. 10 Per Title (Min. 1000 Units required)
(ii) Customized App (School Logo, Name & Building Image)	Rs. 3000/-


D : PopKorn Kit Solutions


PopKorn Kits	
Pop-Up Kit	Premium Kit
Pop-Up Series + Combination of other books + Augmented App (Pop-Up App) (E-learning)	Learn / Practice Series + Combination of other books + PopKorn Premium App (E-Learning, Games & Assessment)



Book Your PopKorn Kit & Get PopKorn Plus, PK Connect App, Teachers' Resource, Test Papers, Task sheet Software, PopKorn Training (Common) and Planner as Complimentary solutions.

No More Discount on Kit as it's already discounted price.

PopKorn Pop-Up Kit		(PopKorn E-Learning App) - Augmented			
Beginner Level (Nursery)	7 Books & Pop-Up App	Level - 1 (Jr. Kg.)	7 Books & Pop-Up App	Level - 2 (Sr. Kg.)	7 Books & Pop-Up App
<ul style="list-style-type: none"> • Pop-Up Series Term 1 ₹ 220 • Pop-Up Series Term 2 ₹ 220 • Rhymes & Stories ₹ 80 • Create and Share ₹ 90 • Get Kids Talking ₹ 80 • Any 2 Writing Series Books ₹ 180 • PopKorn Augmented App ₹ 750 (60 Learning Videos) 		<ul style="list-style-type: none"> • Pop-Up Series Term 1 ₹ 300 • Pop-Up Series Term 2 ₹ 300 • Rhymes & Stories ₹ 90 • Create and Share ₹ 90 • Get Kids Talking ₹ 85 • Any 3 Writing Series Books ₹ 270 • PopKorn Augmented App ₹ 750 (45 Learning Videos) 		<ul style="list-style-type: none"> • Pop-Up Series Term 1 ₹ 300 • Pop-Up Series Term 2 ₹ 300 • Rhymes & Stories ₹ 100 • Create and Share ₹ 90 • Get Kids Talking ₹ 90 • Any 3 Writing Series Books ₹ 270 • PopKorn Augmented App ₹ 750 (45 Learning Videos) 	
MRP: Rs. 1620/-		MRP: Rs. 1885/-		MRP: Rs. 1900/-	
Discounted Price: Rs. 1000/-		Discounted Price: Rs. 1200/-		Discounted Price: Rs. 1200/-	

PopKorn Premium Kit		(PopKorn Premium - Games App)		
Playgroup		Beginner Level (Nursery)		
<ul style="list-style-type: none"> • Picture Book ₹ 150 • Little Creators ₹ 70 • Learn Letters & Numbers ₹ 90 • Learn Basic Skills ₹ 90 • Rhymes & Stories Time ₹ 50 • PopKorn App ₹ 1000 		<ul style="list-style-type: none"> • 4 Learn Series Books ₹ 515 • 4 Practice Series Books ₹ 485 • Rhymes & Stories ₹ 80 • Create and Share ₹ 90 • Any 2 Writing Series ₹ 180 • PopKorn App ₹ 1000 		
– 60 Learning Videos		– 60 Learning Videos		
5 Books & PopKorn Premium		12 Books & PopKorn Premium App		
MRP: Rs. 1450/-		MRP: Rs. 2350/-		
Discounted Price: Rs. 500/-		Discounted Price: Rs. 1200/-		
Level - 1 (Jr. Kg)		Level - 2 (Sr. Kg)		
<ul style="list-style-type: none"> • 4 Learn Series Books ₹ 720 • 4 Practice Series Books ₹ 605 • Rhymes & Stories ₹ 90 • Create and Share ₹ 90 • Any 3 Writing Series ₹ 270 • PopKorn App ₹ 1000 		<ul style="list-style-type: none"> • 4 Learn Series Books ₹ 750 • 4 Practice Series Books ₹ 530 • Rhymes & Stories ₹ 100 • Create and Share ₹ 90 • Any 3 Writing Series ₹ 270 • PopKorn App ₹ 1000 		
– 45 Learning Videos		– 45 Learning Videos		
– 95 Educational Games		– 120 Educational Games		
– 96 Audio-Visual Assessments		– 108 Audio-Visual Assessments		
– 9 E-Books		– 8 E-Books		
13 Books & PopKorn Premium App		13 Books & PopKorn Premium App		
MRP: Rs. 2775/-		MRP: Rs. 2740/-		
Discounted Price: Rs. 1600/-		Discounted Price: Rs. 1600/-		



Quotation Against Requirement

Level	Requirement	Approx. order Amount (as per MRP.)
Playgroup		
Beginner (Nursery)		
Level 1 (Jr.KG)		
Level 2 (Sr.KG)		
Eligible Discount %		
Remarks		

TERMS & CONDITIONS

- (1) **DISPATCH POLICY:**
Books will be delivered as per the details mentioned in order form.
Cross check the books other e-learning solutions as per the order once school receives the order at dispatch address.
Inform PopKorn Team within 3 days, in case you have received lesser number of ordered quantities compared to your placed order.
REFUND POLICY :
(return Title) Refund amount should not be more than 8% of total order of each title.
In case of Software and App, Once the Installation is done then, CN won't be possible.
- (2) **PAYMENT POLICY:**
Token Amount is necessary while placing the order.
Payment Terms would be discussed and freezed at the time of Order Finalization.
- (3) **OTHER TERMS:**
PopKorn Kit will enable you to have an access of complementary usage of PopKorn's Additional Solutions. In this solution, software installation will be the responsibility of school only. We can provide Online Support in case of any requirement from school.
Teachers' Training will be conducted by PopKorn Trainer. (Territory wise Common Training)
No customization will be there in case of Complementary solutions.
For any Technical support call Helpline number : **+91 82386 64646, +91 82380 74504**

We would be pleased to answer any questions you might have regarding our products.
Thank you for the opportunity to submit our proposal for your consideration.
We look forward to receive your order now.

Regards,

Name : _____

Contact : _____